



William A Rouch

April 3, 2016

Rouch, William A. age 89, of Bloomington, MN, died peacefully April 3, 2016. Preceded in death by parents William and Mary McCartin Rouch and grandson Mitchell Chepokas. Bill, "Pops" was a US Navy WWII Medic with the Seabees. He went on to Augustana College to play football and graduated from the U of M. He was a member of the Sigma Alpha Epsilon Fraternity. Bill will be remembered as a loving husband and father who was a caring, thoughtful gentleman. He was an original charter member Vikings season ticket holder since 1961. Football was his passion. He coached youth football and basketball and was a mentor to many in business. He had a long distinguished career with the L.E. Carpenter Co. and was their top salesman in the nation for many years. He went on to become a Vice President in Atlanta, GA in charge of the Southern Division. After retiring, Bill & Jeanne went on to start their own business. His memory will live on in those he touched. A special thank you to the VA Medical Center, ADHC & the Minneapolis Veterans Home staff for the excellent care Bill received, and to Bill's special buddy Daniel Holst who helped him during some tough times. Survived by his wife Jeanne; Steve (Marsha) Rouch, Nancy Rouch, Cindi (Peter) Boynton, Steve (Becky) Chepokas, David Chepokas; grandchildren Donovan Conrad, Harrison Rouch and Melissa (AJ) Knapp; great grandchildren Brayden and McKenna Knapp and special extended family Eric, Jeanne, Tim and Elisa Ness. A private family service and burial at Fort Snelling will be held per his request. Memorials can be sent to Pinky Swear,

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