



William Robert Dircks

December 2, 1931 - September 17, 2025

William Robert Dircks

Bill Dircks, age 93, of Minneapolis, Minnesota, passed away peacefully on September 17, 2025. He was born on December 2, 1931. Bill is survived by his beloved wife, Terry (Janice), his children: Bill, Gina, and Karie, grandchildren: Jill, Stephen, Austin, Ian and great grandchild: Jace. He is preceded in death by his parents, William and Dorothy Dircks, his brother Peter, and Grandson Christopher.

Bill graduated from the University of Minnesota, Class of 1953. While still in high school Bill enlisted in the Naval Air Reserves. It was during his time in the reserves that he met lifelong friends, and future employees.

During high school and college, Bill worked for his uncle, R.D. Dircks, at Berger Transfer every night after school and weekends. Bill paid for his own schooling, while living with his parents. Demanding work was never an issue for him. His uncle suffered from heart disease which eventually led to Bill running and finally owning the company. Bill grew Berger to the company it is today where he worked for over 70 years.

In 1974 Berger Transfer joined the Allied Van Lines brand and grew to become one of its largest agents. He was president of the Allied Agent Association for 9 years. Bill also founded other businesses, Majestic Studios, B&D Records, Commercial Truck & Trailer, and Professional Metro Temporaries. In 1983 Ray Andrews and Bill had an opportunity to open CES (Crated Exhibit Services) exclusively for 3M. Eventually they expanded other

trade show businesses in MN and TX.

Bill was humble, kind and generous. He believed that if you needed credit for a deed well done it didn't count. He had a lasting impact on the lives of countless friends, customers, employees, and their families, and his compassion and dedication will be remembered by all who worked with him.

Bill's memory will live on in the hearts of all who knew him, his legacy of being a business leader, and above all his kindness. Simple words cannot describe the impact he had on so many lives; they will never be forgotten.

Bill requests is to have no service, memorial, or flowers.

Tribute Wall

PM

“ *Bill was one of the greats! He touched many lives in his businesses, always with grace and goodwill. Rest in peace friend!* ”

Polly & Mark - September 26, 2025 at 10:23 AM

SL

“ *Bill was a wonderful man and employer. I was blessed enough to work for him in the 1980's through 1990's. The company gave me opportunities and I learned how to manage business at Berger. Praying for all of you.* ”
Sheri Lawrence



SHERI LAWRENCE - September 22, 2025 at 01:15 PM

PH

“ *My deepest condolences. My prayers and thoughts go out to the family. A very wonderful man!* ”

Peter Hollingshead - September 22, 2025 at 09:26 AM

JD

My deepest condolences to the family God Bless. Bill was a great and generous man with a big heart and compassion for his fellow being.

Jerome Duffy - October 12, 2025 at 07:33 AM

LM

“ We are proud to call Terry & Bill fabulous friends! This is a wonderful obituary for a wonderful man! Such a life well lived! We thank you for your friendship!
Love, Laura & Kevin Marinan



Laura & Kevin Marinan - September 21, 2025 at 09:17 PM

BL

“ Such a kind sweet soul! The Luxem family loved Bill and will always hold sweet memories of him! Rest in peace Bill!

Becca Luxem - September 21, 2025 at 07:08 PM

MF

“ Maria Flom lit a candle in memory of William Robert Dircks



Maria Flom - September 21, 2025 at 03:45 PM

MF

“ I loved spending time with Bill, and I could listen to him share stories all day. I will always be grateful for his kindness and generosity. I will see his smiling face when I think of him.

Maria Flom - September 21, 2025 at 03:43 PM

KB

“ *Bill and my father Erwin Bruesehoff are probably starting Heaven Moving Services in heaven. Imagine the moving stories of those two can tell at Happy Hour up there! God Bless!* ”

Kevin Bruesehoff - September 19, 2025 at 06:17 PM

DB

“ *Debbi Briseno lit a candle in memory of William Robert Dircks* ”



Debbi Briseno - September 19, 2025 at 02:37 PM

DB

“ *Godspeed Mr. Dircks may you rest peacefully, my deepest sympathies to the family.* ”

Debbi Briseno - September 19, 2025 at 02:36 PM