



Richard L Crouser

December 3, 2014

Crouser, Richard L. Age 87, of St. Louis Park died at home on December 3rd, surrounded by family. He was born in 1927 in Cleveland, Ohio, where he graduated from St. Ignatius High School. Following a stint in the US Navy at the end of World War II, he graduated from Ohio State University and began his professional life with Honeywell. He was soon transferred to Minneapolis, where he met his wife Carmen Seils. The Crousers started a family and lived for most of the next 45 years in the Minneapolis area, residing for over 35 years in the Glen Lake area of Minnetonka. Richard worked for nearly his entire career for the Campbell-Mithun advertising agency as a copywriter, while also spending a period working with his good friends at Wilson-Griak. For several years during the 1970s, Crouser wrote and voiced the radio advertising character of the Schell's Beer Guy, doing much to popularize the brand among young beer drinkers in the Upper Midwest. He wrote three books of humorous sports anecdotes and was an avid athlete, himself. Richard enjoyed golf and tennis, and was elected in 1995 to the Minnesota Handball Hall of Fame, having won eight state titles in different age categories, and various club titles at the Minneapolis Athletic Club. Crouser was a long time baseball fan and coached several youth teams over the years. He was a storyteller, and a quick wit; a kind, gentle, caring, generous, responsible and happy man - his children could not have asked for a better example. He is preceded in death by his dear wife Carmen, his parents Richard and Ann Crouser, and his sisters Joanne Crockett and Mary Alice

Lear. He is survived by his children Dan (Lydia), Mike, Jenny (Kathryn) and Pete (Leah), and grandchildren Erica, Jessica, Annika, Isaac and Greta. He leaves behind many wonderful friends, and many stories and memories. In lieu of flowers, the family prefers donations to the Minnesota/North Dakota Alzheimer's Association. Visitation will be Wednesday, December 10 at Washburn-McReavy Funeral Chapel, 5000 W. 50th St. Edina from 4-7 pm. Funeral service will be Thursday, December 11 at Holy Family Catholic Church, 5900 W. Lake St. in Saint Louis Park at 10:30am. Private interment Lakewood Cemetery. www.Washburn-McReavy.com Edina Chapel 952-920-3996