



Reginald Dean Schroeder

May 29, 1935 - April 22, 2024

Reginald Dean Schroeder, age 88, of Bloomington, MN died April 22, 2024 of heart failure. Reg organized and was President of the R.D. Schroeder Company, an executive search firm which he ran for 31 years. Previously, he had a 30-year career in sales and management in the animal nutrition industry working for Vita Plus, International Multifoods, Michigan Farm Bureau, Quali-Tech, Cenex, and Cargill. He was a past board member of Michigan Grain and Agri Dealers Association and Cooperative Research Farms. He was a partner with son Ryan, of Schroeder Properties, LLC, a rental real estate business for 32 years.

Reg was born May 29, 1935 in the Township of Woodland, Sauk County, Wisconsin. His parents, Paul and Leona (Schmidt) Schroeder and brother, Sidney, preceded him in death. Reg graduated from Wonewoc High School. Reg and Joan (Joann) met in 6th grade at St. Paul's Lutheran school and were married on October 23, 1954, 69 years ago, in that same church.

His life long career in the agriculture industry required the family to live in many locations, including: Madison, WI; Rochester, MN; Hoopeston, IL; Nappanee, IN; New Hampton, IA; Okemos, MI; and Edina, MN.

Reg is remembered for his high level of energy, optimism, honesty, and exceptional memory of people he interacted with in the Ag industry. He and

Joan traveled to most of the U.S. states, the provinces of Canada and Mexico many times. International travel took them to 24 countries. They were continually remodeling and redecorating the houses they lived in along with all the work of owning rental property.

Survivors include his wife Joan. Four sons: Steven of Cedar Rapids, IA.; Ryan (Patricia Wilder) of St. Paul, MN; Wayne (Carla) of Colleyville, TX; and Mark (Linda) of Hong Kong, China. Eight grandchildren: Brandon (Jennifer), Stuart, Dustin, Jaime (Casey), Addison, Camryn, Landon and Lorelyn. Eight great grandchildren: Lucas, Levi, Liam, Leo, Jace Schroeder and Ryan, Sam and Ella Windsperger. Other survivors are Ellen Schroeder, Hillsboro, WI and brother-in-law Joseph (Lou) Moll, McFarland, WI and many nieces and nephews.

A service of praise and thanksgiving will be celebrated on May 13, 2024 at 11:00 am with visitation beginning at 10 am at Cross View Lutheran church, 6645 McCauley Trail, West, Edina, MN 55439. Private Interment at Lakewood Cemetery, Minneapolis, MN

Memorials may be given to Cross View Lutheran Church, Edina, MN.

Previous Events

Visitation

MAY 13. 10:00 AM - 11:00 AM (CT)

Cross View Lutheran Church
6645 McCauley Trail W
Edina, MN 55439

Church Service

MAY 13. 11:00 AM - 12:00 PM (CT)

Cross View Lutheran Church
6645 McCauley Trail W
Edina, MN 55439

Graveside Service

MAY 13. 1:30 PM - 2:00 PM (CT)

Lakewood Cemetery (Minneapolis)
3600 Hennepin Avenue South
Minneapolis, MN 55408

Tribute Wall

BW

“ I am so sorry to hear of Reginald's passing. I met him and Joan several times over the years. And while I don't know all their sons, I know one. Except for my late father and Reginald himself, he's the most honest, truthful, hardworking man of integrity I've ever met. A parent's success is gauged by the height of their children's character; in that, Reginald and Joan achieved what no recognition, wealth, or fame can match. That gift of character, molded by a childhood of lessons, learning, and example carries on still in the lives of Regi's grandchildren, and one day sooner than we'll believe, in those of their own. Character is a silent endowment passed to future generations, knowing as we do that by the leveling of time they'll forget where it came from. But those of us alive today, we know. We thank Reginald for that.

Brett Williams - May 13, 2024 at 11:36 AM

DK

“ Reg and I met when he was leading the Cenex Feed Department and I was working in a local co-operative as a Feed Consultant, then later as a District Feed Sales Manager. Reg was a major driver in my personal advancement, and I never forgot the kindness he showed to me. He reached out to me in 1989 for a position that became a huge turning point in my career. I later used his placement and recruiting help for several positions I needed to fill over the years, and also referred many people for his help in their own searches. I always appreciated the fact that when I met Reg, I was very much in a junior role to his own, and he helped me move into a track that I enjoyed and grew into an executive and later global business role. Had Reg not trusted in my potential, both I and my family might have never enjoyed the career that I did for over 40 years. He was always a good friend to me, and I always appreciated his gentle professional manner and competent assistance.

His ability to stretch networks to include people around the world was clearly demonstrated when he introduced me to Mark while I was working with new business development in China. That introduction allowed me to in turn introduce my daughter to Mark when she was in Shanghai making business connections in her role at the University of Wisconsin. Small world, big connections. That was Reg for me.

David Kuehnel - May 12, 2024 at 08:02 PM



“ Strength & Solace Spray was purchased for the family of Reginald Dean Schroeder.



May 11, 2024 at 11:59 AM

TF

“ *The Moll Families planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reginald Dean Schroeder.*

The Moll Families - May 11, 2024 at 11:59 AM



“ *Gracious Lavender Basket was purchased for the family of Reginald Dean Schroeder.*



May 08, 2024 at 09:20 AM



“ *Lily and Rose Tribute Spray was purchased for the family of Reginald Dean Schroeder.*



May 06, 2024 at 09:24 PM

BS

“ *Bonni S. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reginald Dean Schroeder.*

Bonni S. - May 06, 2024 at 09:24 PM



“ Sentiments of Serenity Spray was purchased for the family of Reginald Dean Schroeder.



May 06, 2024 at 08:34 PM



“ Jeffrey & Teresa Sau & family (Malaysia) planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reginald Dean Schroeder.

Jeffrey & Teresa Sau & family (Malaysia) - May 06, 2024 at 08:34 PM



“ Just saw that Reg has passed away. I remember him, and you Joan, and your family from Cross View with respect and fondness. May our Lord put his loving arms around you as you walk through life without Reg. (It has been nearly 30 years since Norb died 11-14-1994) . Dianne Brummond

Dianne Brummond - April 30, 2024 at 10:29 PM



“ It has been many years since I last saw Reg, but I remember him as a very fine and upstanding co-worker --- from QualiTech Barb Sinnwell

barbara sinnwell - April 28, 2024 at 07:27 PM

JG

“*JoAnn and family, it was it such sad news hearing about Reges death. Milt and I were always blessed by your friendship at Cross View. I know cherish our memories and I'm so thankful for the service that was shared with so many at Cross View. Friend in Christ, Judy Grimm*

judy grimm - April 24, 2024 at 08:39 PM