



## Linda Divilbiss Rux

June 19, 1955 - December 4, 2020

It is with profound grief that we announce the passing of Linda Divilbiss Rux on December 4, 2019. Linda suffered a stroke on Thanksgiving day. After another recurrence she died peacefully holding the hand of her husband and life long companion, George. Linda is survived by her husband and her two boys , Jonathan and Brian. Linda was an accomplished business person. She was a market research professional and was deservedly proud of her success launching successful products including Green Giant American Mixtures and Land O Lakes Spreadable Butter. She was a successful business executive on the senior management team of Land O' Lakes building a dynamic Market Research Department. Linda also built a successful Market Reach Consulting business - Rux Marketing Insights. This was done to allow more flexibility to travel - especially to Europe with George. She became an avid cyclist where she and George biked the trails in Europe - most notably along the Danube from Germany, through Austria, Slovakia, and Hungary. They also biked in Scotland, England, Switzerland Italy, and France. Notwithstanding Linda's personal accomplishments, her greatest joy was the raising of her two boys, Jonathan and Brian. Those wishing to express condolences can do so with donations in Linda's name to Memorial Herman.

Funeral services were held in Shannondoah Texas on December 7th and in Shoreview Minnesota at Holcomb-Henry-Boom-Purcell Funeral Home on Wednesday, December 16, 2020 at 10:30 AM with the burial following at

Roselawn Cemetery in Roseville, Minnesota.