



Jay Wallace Carlson

February 26, 1944 - January 4, 2023

Jay Wallace Carlson was born February 26, 1944, in Minneapolis. Jay passed away peacefully with his devoted family by his side on January 4th. A true character with an infectious laugh, Jay was blessed to have many long-lasting friendships, even from childhood. He was a caring, effective leader who consistently invested in his family and employees, and whose true vocation was provision and protection for those in his care. Known as “Buppy” to his grandkids, “the Greek god” back in the day at UMD, and “Toy,” “Jayzee,” or some other well-earned nickname from good friends, Jay knew how to both create fun and have fun.

Jay grew up in Richfield and Edina, attended the University of Minnesota-Duluth, and served in the Air National Guard. After stints in sales, he spent the remainder of his career owning and successfully operating the Wallace Carlson Company, a family commercial printing business founded in 1931. He collaborated and played a key role with other printing leaders across the country to influence the industry and his company. Jay was also a man of adventure - an avid hunter, fisherman, skier, and snowmobiler. He enjoyed spending his free time at their Wisconsin cabin, known as Wally World, traveling to Arizona, golfing, playing cards and games, or just relaxing and laughing with family and friends at various events and traditions throughout the year.

Jay is survived by Pat, his best friend and wife of 57 years, children Christine (William) West, and Amy Lynn (Jason) Wenschlag; grandchildren Hannah West and William West; siblings Sylvia (Chuck) Ellis and Buck (Laura) Carlson; and many nieces, nephews, and lifelong friends. Preceded in death by parents Wallace and Lynn Carlson. Jay adored his family and his family adores him. We celebrate his current joy and look forward to seeing him again.

A memorial service will be held on Monday, January 9th, at 2:00 PM, with visitation beginning at 1:00 PM and a dessert reception following the service, at Cedar Valley Church, 8600 Bloomington Ave. S., in Bloomington, MN.

Memorials preferred to N. C. Little Hospice, a wonderful ministry that cared for him with great compassion, honoring his dignity and appreciating his humor, until the end of his life. (<https://www.littlehospice.org/>)

Webcast:

<https://cvevent.online.church>

Don't worry, Jay, we will drive safely and watch for deer.

Tribute Wall

KL

“ I’ve known Jay and Pat since AmyLynn married my brother Jason almost 23 years ago. He was such a nice and funny guy. One thing my family will forever be grateful for are 3 videos that he made for my family. One was for my mom and dad’s 50th wedding anniversary, and a graduation video for each of my sons starting from birth to graduation. They took hours to put together and they were just unbelievable. I know I thanked him before he passed away, but thank you Jay for giving us such beautiful gifts. My dad Roger who passed away in May 2021 sent him the pictures for my son’s videos unbeknownst to us. One never knows what treasures in life are going to just show up. Love you Jay and say hi to dad for us!

Kristin Wenschlag Lyngaas - January 09, 2023 at 06:18 PM

BS

“ To Pat and Family,

Our deepest sympathy at this difficult time. Jay was a good friend to many and an active golfer in Saddlebrooke, Arizona where he and Pat spent many warm winter "snowbird" months in retirement. Jay was a weekly participant in our "Thirsty Thursday Golf" group. As the name implies, our Thursdays were divided between fun golf and getting together afterwards to review the day and re-hydrate. He and I also shared our common interest in photography and exchanged many photos--mostly of sunsets. He was a great guy and we'll all miss him... especially on Thursdays!



Bob Schoenwetter - January 07, 2023 at 11:17 AM

BC

“ We were saddened to learn of Jay’s passing. Jay and I joined Sigma at the same time. Military commitments and both of us getting married during our college years cut into our involvement with the fraternity. The last time we saw Patty and Jay was at a reunion at Karl Norman’s in AZ about 5 year’s ago. Barbara and I are in Bloomington and will attend the funeral.

Bill Cochran - January 06, 2023 at 12:07 PM

JL

I was shocked and saddened to hear of Jay’s passing. Jay was truly one of the good people in this world who was always fun to be around. He will be greatly missed.

Jerry Larson - January 08, 2023 at 08:51 AM