



G. Jeffrey George

February 17, 1947 - January 22, 2024

The inability to print expletives impedes our ability to properly memorialize Jeff George. Such things remain "verboten," as he would say in his impressive faux German accent. In truth, his obituary might be better placed as one final fiery "Letter to the Editor", which he was fond of submitting.

George Jeffrey George (yes, really) was born on February 17, 1947 in Iowa City, Iowa, to Edith and Dr. E.J. George, who raised him in Dyersville, Iowa. Jesuit priests educated Jeff, first at Campion High School (1965) and then Georgetown University (1969), teaching him curiosity and skepticism in equal measures. He rounded this out with a law degree from the University of Iowa (1974).

The U.S. Army awarded Jeff a Bronze Star for his service in Vietnam, and he served in the Army Reserves for years afterward.

Jeff was proudly married to Elaine (Brueckner) for 53 years. Despite his gruff demeanor, when pressed, he reminded her: "Jesus Christ, Elaine, I've loved you since 7th grade."

Jeff retired in 2021 from the La Crosse firm Moen Sheehan Meyer after 47 years as a trial attorney, but never stopped giving closing arguments.

To know Jeff was to be slightly afraid of him, but the serotonin boost that came from making him laugh or teaching him something he didn't know balanced this. The former was better received by Jeff than the latter, of course.

A voracious reader, he also loved history, politics - and playing music at a wall-shaking volume 75. He boasted the height, temper and beautiful brown eyes of Hemingway.

Jeff was a lifelong leader in his community. He served four years on the Wisconsin State Bar Board of Governors, was a past president of the Assembly and Continental dance clubs and the La Crosse County Bar Association and served on the board of the La Crosse Public Library. He delivered Mobile Meals to seniors until the week he died.

Jeff's spirit will live on whenever someone corrects our grammar, criticizes our political views or orders a Beefeater martini straight up with a twist of lemon.

He was preceded in death by his mother Edith, his father Eldon and his son Michael. He leaves behind wife Elaine, brother Bill, daughters Jennifer (Ken) Ericson, Katie (Gus) Ewoldt and Libby (Jacob Parakilas) and seven grandchildren who will dearly miss the Papa who patted them on the head as they ran past.

In lieu of flowers, please honor Jeff with donations to the Southern Poverty Law Center at <https://www.splcenter.org/>.

And now to sign off the way Jeff often ended work calls, we'll simply say: "Good enough."

Tribute Wall



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