



Frederick Booth

December 10, 2007

Booth, Frederick W. Frederick W. Booth served as Creative Director of Colle McVoy Advertising Agency until he retired in 1981. He worked on political campaigns and on advertising campaigns for a variety of corporate clients, and filmed commercials with Jack Benny, Steve Allen, Mickey Mantle, Billy Martin, and others. Born August 28, 1917, in Edmonton, Alberta, and raised by his grandparents in Clear Lake, Wisconsin, Mr. Booth graduated from Clear Lake High School in 1934, and from the University of Minnesota School of Journalism in 1941. He married his beloved wife, Rosemary, on February 14, 1942, on the eve of his departure to Camp Barkley, Texas, for service in World War II. He was sent to Fort Benning, Georgia, for Officers Candidate School, and he joined the 91st Infantry Division, Company L, Camp White, Oregon, as a Second Lieutenant in December 1942. In combat in Italy, Mr. Booth was promoted to First Lieutenant and then Captain. He was awarded a Silver Star for gallantry in action in March 1945 and a Bronze Star for valor in June 1945. After the war, Fred and Rosemary lived briefly in Chicago, where he worked for a public relations firm. As soon as they could, they returned to Minneapolis, where they raised their family. A devoted and loving family man, Fred is remembered by his children and grandchildren for his determination to find the fun part, and by all who knew him for his quick and ever-present wit. He was an active participant in the DFL party and the First Universalist Church. Throughout his life, he was surrounded by close and valued friends. In addition to his wife, Rosemary J. Booth, Mr. Booth is survived by his

children, Diane Lefler (Hon. Herbert P. Lefler III) of Edina, Nan Booth (Gary L. Fischler) of Minneapolis, and Douglas F. Booth (Mary O'Reilly) of Center City; grandchildren, Herbert P. Lefler IV, Christina Neuger (Daniel Neuger), Dane Booth, Elinor Booth, Jacob A. Fischler, and Nathan S. Fischler; and great-grandchildren, Sean Stevens, Grace Neuger, and Thomas Neuger. He was deeply loved. Memorials preferred. Private burial at Fort Snelling Cemetery, 11:45 am on Wednesday, December 12, 2007, followed by a memorial service at 2:00 pm at: Washburn-McReavy Edina Chapel 952-920-3996 West 50th St. & Hwy. 100