



## Donald Roux

May 1, 2007

Roux, Donald M. age 74, of Columbia Heights. Preceded in death by brother, Francis; sister-in-law, Esther Roux. survived by wife, Polly; children, Donald, Jr. (Valerie), Jeffrey, Allison (Cory) Gaudette; 2 grandchildren, Donald, III, and Eric; brothers, Jack, Wayne (Margaret), and David; sister, Betty Aiello; also many nieces, nephews, relatives and friends. Korean War Navy Veteran; Retired CEO of Carlson Companies Promotional Marketing Division; Avid hunter, fisherman and pilot. Memorials preferred to St. Matthew Lutheran Church. Funeral Service Wednesday, 11 am, St. Matthew Lutheran Church, 4101 Washington St. N.E., Columbia Heights. Interment Hillside Cemetery. Visitation 1 hour prior to service at church, and Tuesday 5-8 pm at: Washburn-McReavy Columbia Hts. Chapel 763-789-4436 4101 Central Ave. N.E.

# Tribute Wall

JE

“ *Polly and Family; we were so sorry and shocked to hear about Don's passing. Don was in forum with me for several years and we shared many great times together. Don was someone that always had something to share, someone you learned from. His sense of humor was distinctly his own. We will all miss him.* Joel and Mary Ann Elftmann

~

*Joel Elftmann,*

*Minneapolis, Minnesota*

*Contact Me*

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**Joel Elftmann** - June 18, 2007 at 12:00 AM

GM

“ Don's passing was a great shock and has left a hole in the heart of a world made better by his being in it.He is now God's Co-Pilot.I am happy that we reconnected after so many years.Don and Polly are both charismatic people that make an indelible impression on everyone they touch.

~

*Gerald and JoAnn Meeks,*

*Islamorada, Florida*

*Contact Me*

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**Gerald and JoAnn Meeks** - June 15, 2007 at 12:00 AM

JH

“ Mrs. Roux and family: I just learned about Mr. Roux passing and I broke down. I remember Mr. Roux giving me a job at Spots back when I was 18. I always had the utmost respect him and his intelligence. I am glad now that I had the opportunity in recent years to see both you and Mr. Roux. All my thoughts and prayers are with you, Jeff, Alli and Don jr.

~

*Jolene Hendrickson-Hall,*

*Columbia Heights, Minnesota*

*Contact Me*

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**Jolene Hendrickson-Hall** - May 28, 2007 at 12:00 AM



PM

“*Ma Roux and kids, What can I say about a "Great Living American" like Pa Roux? It's men and women like him who have fought for this country and for our freedoms that make this the greatest country in the world. I have been honored to know this man for going on 30 years. He was a man that I looked up to much like my own father. He passed on his wisdom to me and shared his sense of humor with me every time I was with him. He always thought of others. A great example of this is when I was vacationing in Florida with my mom and dad. Ma and Pa Roux and Jeff were also there. My dad suffered a stroke and was hospitalized the whole time. All we wanted to do was get him home to Minnesota as soon as possible. Pa Roux offered to charter a Commander aircraft and fly us home. I will never forget that. Pa Roux always encouraged me in my own flying. And I had the privilege to rent a Skyhawk and have Pa Roux fly co-pilot with me, what a great time. I will always remember the great aviation e-mails he sent me, fortunatley I saved some. He was a God fearing, spiritual, selfless, and just a special human being and I thank God to have known him. God Bless You Pa Roux!!!*

~

*Philip Murlowski,*

*New Brighton, Minnesota*

*Contact Me*

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**Philip Murlowski** - May 11, 2007 at 12:00 AM

MW

“ Polly and family, I am so sorry for your loss. My memories of Don and you are from way back in the 50's. My mother was Jeanette Scott and we lived across the street from Wit and Maybelle Doty (my Aunt and Uncle). Even at that young age I can still remember seeing you for the first time with Don and thinking how beautiful you were and how happy he seemed. It's refreshing to know that relationships can last all these years and I'm sure you have many wonderful memories. God bless you and your family. Marlene (Scott) Watson Rome, New York

~

Marlene Watson,

Rome, New York

*Contact Me*

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**Marlene Watson** - May 11, 2007 at 12:00 AM

DV

“ Polly, My condolences to you and your family. I knew Don when I was young. I remember him coming to help my Mom (Jeanette Scott) paint her kitchen one time and he was painting for free that day so he wouldn't paint behind the stove. I have fond memories of Don and the Roux family. Diane Scott Vollmer

~

*Diane (Scott) Vollmer,*

*Rome, New York*

*Contact Me*

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**Diane (Scott) Vollmer** - May 10, 2007 at 12:00 AM

RB

“ Every once in a while, if you are lucky, you'll get to know someone like Don. From the time I first met him, when I was with Procter & Gamble, through our years of association in the PMA, I found him to be a consummate professional and a great friend. I am deeply saddened by his passing.

~

*Robert Bennett,*

*Cincinnati, Ohio*

*Contact Me*

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**Robert Bennett** - May 10, 2007 at 12:00 AM

PP

“ *Polly and Family- Please accept my sincere condolences. I first met Don in the mid-80's when I became involved with the then PMAA. As a PMAA leader, he readily provided wise counsel and friendship. Don encouraged me to get involved with the organization, now PMA, and I remain active today. I always appreciated Don's candor, insight and spirit. Even though I have not seen Don for some time, he and I have remained in contact via email, usually either some good humor, something patriotic or something relating to aviation. Don was a good guy! He will be missed. Sincerely, Pierce Pelouze*

~

*Pierce Pelouze,*

*Gibbsboro, New Jersey*

*Contact Me*

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**Pierce Pelouze** - May 06, 2007 at 12:00 AM

RK

“*Dear Polly & Family, I was so sorry to hear of Don's passing. We grew up together and I have fond memories of the Roux family. I shall miss sharing e-mail with him.*

~

*Ramona Money Karsten,*

*Rome, New York*

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**Ramona Money Karsten** - May 04, 2007 at 12:00 AM



“ Polly, We were so sad to hear that Don had passed away. We had so many good times together. He was a wonderful person and a fine friend. Our thoughts are with you and your family. Gerald Crawford, Florence, Alabama Harry Christopher, Winston-Salem, NC

~

*Chris Christopher and Gerry Crawford*

[Contact Me](#)

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May 04, 2007 at 12:00 AM

AW

“ Don was my mentor in many ways, and was also very instrumental in helping me in advancing my professional career. He was always a positive, forward looking individual. Everyone around him felt his enthusiasm. I am very saddened by the news of his passing.

~

*Allan Winneker,*

*Okatie, South Carolina*

*Contact Me*

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**Allan Winneker** - May 03, 2007 at 12:00 AM

SK

“ Polly and Family, I was saddened to hear about Don's passing. Don was a wonderful man and helped mentor me when I first joined the association. We all enjoyed his sense of humor and will miss him. My sincere condolences. Steve Kapur

~

Steve Kapur,

Pittsburgh, Pennsylvania

[Contact Me](#)

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Steve Kapur - May 03, 2007 at 12:00 AM

TA

“ A good friend, always enjoyed his comments and company. Our prayers to family..... Tom & Helen

~

*tom aschenbrener,*

*flat rock, North Carolina*

*Contact Me*

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**tom aschenbrener** - May 03, 2007 at 12:00 AM

DL

“ Dear Polly, Karen and I were very sorry to hear about Don. We remember our visits in Florida with great fondness. Don was a great help to me in starting my career in the promotion business and with the PMA. Our thoughts are with you and your family.

~

*Dennis Lahey,*

*Venice*

*Contact Me*

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**Dennis Lahey** - May 03, 2007 at 12:00 AM

ML

“ I'm devistrated to learn of Don's passing. I enjoyed lunch with him just last week and commented I thought he looked better than he had in 10 years.He was a wonderful mentor and even better person. I'll miss him and am happy to have known him.

~

*Mark Lamberty,*

*Medina, Minnesota*

*Contact Me*

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**Mark Lamberty** - May 02, 2007 at 12:00 AM

TH

“ It was with great sadness that I learned of Don’s passing. I met Don when we were both board members of the Promotion Marketing Association. He was the rare combination of a strong, visionary leader and a down-to-earth, caring guy you just had to have as a friend. Don was a driving force in the association and the industry who selflessly contributed his time and enormous talent to advance us all forward, as a group, and for many like me, individually. It was an honor to have worked and played with him.

~

*Tom Hamilton,*

*Katonah, New York*

*Contact Me*

**Tom Hamilton** - May 02, 2007 at 12:00 AM

BC

“ I am very saddened to hear about Don's passing. He was the one who personally recruited me into the PMA over 20 years ago; I remember being so excited that someone of his stature was calling me. He was committed to the PMA, and made great contributions to the industry, but I remember him most for his integrity, compassion, humor, and insights. My thoughts and prayers are with you, Polly.

~

*Bonnie Carlson,*

*New York, New York*

*Contact Me*

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**Bonnie Carlson** - May 02, 2007 at 12:00 AM

KR

“ Dear Aunt Polly I wished so much to be there with dad. I remember uncle don and you when I came to visit back in 1978, you both made me feel at home. I hope that where ever uncle don is, he is much better place. Peace to you and your family. Love Keith Roux

~

*Keith Roux,*

*Rome, New York*

*Contact Me*

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**Keith Roux** - May 02, 2007 at 12:00 AM

MA

“ Aunt Polly & Family we were very sorry to hear about uncle Don. Having recently lost both Dad and my wife Anne I know what a hard time this is. Know that our thoughts and prayers are with you and your family. Love, Mike, Desire'e, Dustin & Family

~

*Michael Aiello,*

*Rome, New York*

*Contact Me*

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**Michael Aiello** - May 01, 2007 at 12:00 AM

FC

“ I am so sorry to hear the news about Don. It was such a shock since we exchanged email jokes just last week. I met Don some 30 years ago when I entered the promotion world, green as could be. He became my mentor and I shall forever be grateful to him for all the help he gave me through the years.

~

*Fran Caci,*

*New York, New York*

*Contact Me*

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**Fran Caci** - May 01, 2007 at 12:00 AM

JB

“ *My condolences and prayers are with you. Don was a giant in the promotion industry when I started and was even a bigger giant when he left. Don was a wonderful human being and I am proud to say that I knew him.*

~

*Jim Blumberg,*

*Denver, Colorado*

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**Jim Blumberg** - May 01, 2007 at 12:00 AM

BS

“ Polly, You are in our thoughts and prayers. We both cherish the times we had to just sit and talk with the two of you. Don was a good man, so willing to let God's light shine through him. We have been blessed to call him friend.

~

*Brenda and Gary Specketer,*

*Lino Lakes, Minnesota*

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**Brenda and Gary Specketer** - May 01, 2007 at 12:00 AM

RB

“ Polly: Barbara and I were saddened to hear of Don's death. We both enjoyed his wit, advice, knowledge and friendship and we will miss him. Don and I worked closely to restructure the PMAA to the new PMA, upgrade its image and keep it afloat when it almost went under in the 80's. Don was one of a kind. Bob & Barbara Brandon

~

*Robert Brandon,*

*Atlanta, Georgia*

*Contact Me*

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**Robert Brandon** - May 01, 2007 at 12:00 AM



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*Arlan Anderson,*

*Aberdeen, South Dakota*

*Contact Me*

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**Arlan Anderson** - May 01, 2007 at 12:00 AM

AA

“ Polly and Family: So sorry to hear of Dons passing our thoughts and prayers are with you and your family.

~

*Arlan Anderson,*

*Aberdeen, South Dakota*

*Contact Me*

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**Arlan Anderson** - May 01, 2007 at 12:00 AM

KM

“ *Ali, I was very sorry to hear of the sudden loss of your father. I know he will be missed and remembered by many. I am glad that I got to meet him when he came in to get his glasses just a few weeks ago. My thoughts and prayers are with you and your family. Please let me know if there is anything I can do. Take care and God bless!*

~

*Kim Mayieka,*

*Mounds View, Minnesota*

*Contact Me*

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**Kim Mayieka** - April 30, 2007 at 12:00 AM

JM

“ Polly: Although it's been several years since I saw Don, I would get a chuckle out of his E-mails. We worked together in the glory days of the premium business and he killed me during my NPSE interview! I will miss him. Best personal regards, Jerry Mather

~

*Jerry Mather,*

*Spruce Head, Maine*

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**Jerry Mather** - April 30, 2007 at 12:00 AM

JP

“ Dear Polly and Family, Our sincerest condolences. It was our privelege to have known and worked closely with Don for over thirty five years.He was an exceptional man who was one of the key architects of the promotion business. I was privileged to have him as mentor and friend. Joe & Marge Potocki

~

*Joseph Potocki,*

*Laguna Niguel, California*

*Contact Me*

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**Joseph Potocki** - April 30, 2007 at 12:00 AM

GK

“ Polly, when Don and I were just kids, we started in the Premium business together. He was definitely one of the architects who helped to construct that new market. A great friend for over 40 years. Joan and I are so sorry for your loss.

~

*George Kling,*

*Branford, Connecticut*

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**George Kling** - April 30, 2007 at 12:00 AM

EO

“ *My thoughts and prayers are with you in your time of grief. May your memories bring you comfort.* ”

~

*Eileen Olson,*

*New Brighton, Minnesota*

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**Eileen Olson** - April 30, 2007 at 12:00 AM

CR

“ *My sincerest condolences on your loss. Don had a long history of working with the Promotion Marketing Association and the Incentive Federation and it was through my work with those organizations that I knew him. His contributions to the promotion marketing industry are tremendous and he and his legacy will be remembered fondly by many for years to come.*

~

*Claire Rosenzweig,*

*New York, New York*

*Contact Me*

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**Claire Rosenzweig** - April 30, 2007 at 12:00 AM

GF

“ Don was a wonderful deer hunting companion for 30+ years. He was there every year from the time before I was old enough to hunt until my son's first hunt 2 years ago. Deer camp as I've known it will never be the same. Don will never be forgotten, but missed by all.

~

*Greg Frandsen,*

*North Oaks, Minnesota*

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**Greg Frandsen** - April 30, 2007 at 12:00 AM

SW

“ Alil'm so sorry to hear about your Dad. My thoughts and pray's are with you and your family.

~

*Sandy Wright,*

*Hugo*

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**Sandy Wright** - April 30, 2007 at 12:00 AM

DP

“ Don will be missed by all. We found him easy to converse with and very compassionate. Our condolences go out to all of Don's family Dick and Dairiel Pavek

~

*Dairiel Pavek,*

*Saint Paul, Minnesota*

*Contact Me*

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**Dairiel Pavek** - April 30, 2007 at 12:00 AM

BM

“ Polly, and family. So sorry to learn of your loss. Certainly many memories flood through a persons mind at a time like this. God bless you!Butch

~

*Butch Monson,*

*Marco Island, Florida*

*Contact Me*

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**Butch Monson** - April 30, 2007 at 12:00 AM

HM

“ *Ali, I am so sorry to hear about the sudden loss of your father. I have been thinking about you and your family. I'm glad I was able to meet him a few months ago when he came to our work.*

~

*Heidi Miller,*

*Fridley, Minnesota*

*Contact Me*

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**Heidi Miller** - April 30, 2007 at 12:00 AM