



David R Hubers

January 28, 1943 - March 16, 2016

Age 73, of North Oaks, passed away March 16 in Naples, Fla., surrounded by his loving family. Dave is survived and will be deeply missed by his wife of 51 years, Shirley; daughters Stephanie (Tom) Bardal of Cedar Falls, Iowa, Lisa (Keith) TerHaar of Ham Lake, and Christa (Travis) Rymal of Afton; grandchildren Brandon, Lyndsey and Jenna Bardal, Lydia, Rachel and Aaron TerHaar and Taylor, Mason and Chloe Rymal; sister Mary (Tom) DeVries of Visalia, Calif.; and brothers Tim (Cindy) of Shoreview and Steve (Anita) of Pease. Born in Pease on January 28, 1943, Dave was the oldest child of Herman and Marie Hubers. He attended Calvin College in Grand Rapids, Mich., and the University of Minnesota, where he earned a bachelor's degree in business and an MBA. He started working at IDS (later American Express Financial Advisors and now Ameriprise) as a college intern and joined the company as a management trainee in 1965. Dave rose through the ranks, becoming senior vice president of finance and CFO in 1982 and chairman and CEO in 1993. He retired in 2001 but remained active in business and with numerous philanthropic endeavors. Dave lost his right arm in a car accident as a teenager, an event that shaped the rest of his life. In his memoir, "To Win, Play Boldly," published in 2015, Dave said, "I had always wanted to be the best I could be, but losing my arm made me even more competitive. It made me want to show everyone - but especially myself - what I could accomplish despite my disability." Undeterred by having only one arm, Dave continued to play high school sports and as an adult became an accomplished golfer, water

skier, downhill skier and fisherman. IDS enjoyed unprecedented success during Dave's tenure, but the reason he is remembered with great fondness by his colleagues is because of the respect he showed to all employees, the values he instilled in the organization, and his recognition that its accomplishments were due to the contributions of many people. He also believed that people who are blessed with success and good fortune have the responsibility to give back, and Dave was well known for his generosity and philanthropy. He and Shirley provided scholarships for college-bound students in Milaca and Stillwater and for disadvantaged students at his alma mater, the Carlson School of Management at the University of Minnesota. In recent years, Dave and Shirley were very involved in growing the Asian studies program at Calvin College. Dave was also a man of deep faith, and a member for 50 years at Faith Christian Reformed Church in New Brighton. Dave felt privileged to be able to retire at a relatively young age, and for the rest of his life his true joy was his time with Shirley, his daughters and their families, and his siblings and many friends. Any place the Hubers clan gathered, including their lake place in northern Minnesota and their winter home in Naples, was always full of warmth, laughter and, above all, love. That, truly, will be Dave Hubers' legacy. In honor of the love and marriage Dave and Shirley shared for 51 years, memorials are preferred to David Hubers Memorial, Alzheimer's Association, 7900 West 78th Street Suite 100 Minneapolis, Minnesota 55439, or alz.org/mnnd. Friends and family are welcome to celebrate Dave's life at a service to be held at 3 PM Sunday April 10 at the University of Minnesota McNamara Alumni Center, 200 Oak Street SE, Minneapolis. Food and beverages will be provided following the service.

Tribute Wall

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“*Dave Hubers lived a life worthy of imitation. He was a faithful Christian, husband, and father. Beyond this he was an extraordinary business executive, and philanthropist. I value the time I spend with him and the lessons he shared--sometimes conveyed through the look!*”

Phil Evans - April 11, 2016 at 12:00 AM