



Bruce Robert Monick

November 30, 1932 - January 10, 2023

Bruce Robert Monick, age 90 of Minneapolis, passed away peacefully in his sleep on January 10th, 2023 with family at his side. He is preceded in death by his brother Eugene Monick, Jr., his sister Nancy Monick Budd, and his son Bruce Robert 'Robby' Monick, Jr. He will be deeply missed by his loving wife of 61 years, Sara, his children Jennifer and Daniel, and grandchildren Junah and Elodie.

Bruce was a loving father and one heck of a hard worker. Born in St. Paul, MN on November 30th 1932, Bruce was an avid hockey player. He attended and played varsity hockey for Saint Paul Academy and Yale University. He had a very successful career in advertising, mainly at BBDO in Minneapolis. During his time there he worked on many accounts scoring hits for Hormel, 3M, and Honeywell, while working his way up to a Senior Vice President position. He was an active member of St Mark's Cathedral, attending service regularly, sitting on various committees and the Vestry at the church, while also volunteering at the Sunday Night Supper. During his working years and into retirement he was a board member of Planned Parenthood and Washburn Center for Children amongst others and an active fund raiser for his Alma Maters and Camp Warren. He loved the outdoors, yardwork, Encampment, falling asleep in his armchair reading the newspaper, driving unbelievably long distances on family road trips, skiing until his knees gave out, Diet Coke, and turkey sandwiches, light on the mayo, light on the lettuce. Bruce's out of

nowhere sense of humor and commitment to the task will be greatly missed by all that knew him.

The Monick family would like to extend a note of tremendous appreciation to Barb, D'anna Job, Augustina, Madison and the entire staff at Orchards of Minnetonka, who so lovingly cared for him this last year, as well as James and Jeanne with Hospice. Our gratitude is boundless.

He will have a private burial with family. A memorial gathering will be planned in the coming months. Interment Lakewood Cemetery. Memorial donations preferred to The Alzheimer's Association, Washburn Center for Children and Planned Parenthood.

Tribute Wall

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“ I worked for Bruce at BBDO and, though he was 25 years older, he worked much harder than me. I remember preparing for an important 7 am presentation at Hormel - a 2hr drive from Minneapolis. Bruce had us working well past midnight. As I headed home, Bruce said to me, "Bill, this is what I want you to work on tonight when you get home."

I learned a lot from Bruce. He was a valuable mentor and friend.

Bill Andrews

William Andrews - March 12, 2025 at 11:06 AM